Southampton Is All In: Educational Engagement Project

'Southampton Is All In' is our project to raise the profile of educational engagement across the city, with the goal of seeing all of our young people engaged in appropriate education, employment or training, to set them up for successful adult lives.

The aim of the project is to ensure educational engagement across not only children and young people directly, but with parents and carers, communities, businesses and charity organisations. We aim to ensure that 'All In' is an inescapable idea across the city, with partners pledging to support, whether this is through direct work with children, young people and families, or by being able to signpost and build awareness of the project more generally.

The project hinges on principles linked to the 'All In' branding, supporting the ideas of children, young people and families feeling:

- INcluded
- INvested
- INformed
- Inspired
- INnovative

From an internal position, we then hope to see the above public-facing work result in:

- Children and young people IN education, employment or training that is right for them, where attendance/engagement is strong.
- Children and young people having opportunities IN Southampton, and not feeling that they must leave the city to access highest quality opportunities or be losing out to commuters into the city.

The project will launch publicly in January, but work is already being undertaken to create the brand identity and assets, alongside work with involved partners to build the appropriate bank of resources, support packages and common ideology.

Involved partners within SCC include Education, Social Care, Stronger Communities, Public Health and HDRC, Transport and members.

Alongside schools and colleges, both universities are on board to support the project, as well as alternative provision providers and colleagues in the NHS and police.

External partners from other spheres include Saints Foundation, West Quay, groups such as Artswork, Youth Options and No Limits, the Council of Faiths, MTCP and MTAG and the Southampton Voluntary Service.



